



Position Description

Social Media Coordinator

Volunteer Position

Key Responsibilities

To coordinate Skipping Australia's social media presence

Specific Duties

- Create and share content that celebrates the activities of Skipping Australia and our affiliates, and the skills of our members
- Support Skipping Australia's Exec to distribute key messages to members through social media, in a timely manner
- Work collaboratively with Skipping Australia's Athletes' Council to ensure our social media presence is engaging our athletes
- Create and leverage networks across Skipping Australia's membership to create new content, when required

Desirable Attributes

- regular user of Facebook, Instagram and TikTok
- interest in creating, and working with others, to create compelling content for social media
- creative and an eye for detail
- experience, or willingness to learn, graphic design software (eg canva)

Key Goals 2024 - 2025

1. Skipping Australia has high social media presence and engagement